



# Dr. Jennifer Parker

*Instructional Technology, School Data & Improvement in PK20 Education*

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## Employment

**Macomb ISD, Department of  
Instructional Technology  
Clinton Township., MI**

**Interactive Learning, School Data &  
Improvement Consultant**

**2008-present**

### **\*Statewide Professional Development Coordinator: MISchoolData (State Data Portal)**

Lead the professional development initiative. Serve on State Executive Team/ISD Leads. Write grants, coordinate trainings, supervise staff, create online courses and interactive web content, oversee creation of materials, generate required reporting, meet with key stakeholders, facilitate trainings across key stakeholder audiences in school improvement and data analysis/inquiry in Michigan. Facilitate monthly state meetings, ongoing training sessions, across Michigan's 56 ISD/RESA/RESDs; online and in various LMS platforms.

### **\*Consultant and Professional Development Facilitator – Educational Technology and School Improvement**

Serve as county consultant and professional development facilitator across 21 school districts in instructional technology, curriculum and instruction, best practices in educational technology, school leadership, data inquiry/analysis, and school improvement. Provide support and training for 10,000 teachers and 130,000 students. Facilitate and lead monthly technology director meetings (ITAC). Coordinate summer professional development (teachers) and technology camps (students).

### **\*Creator/Co-Developer**

Using UDL principles and a research based, best practice approach for learning design, I have extensive experience creating web sites, course materials, and instructional resources across Learning Management Systems and platforms including BlackBoard, Canvas, Schoology, D2L/Brightspace, Moodle; Articulate – Rise, Storyline, 365, and GSuite.

### Series and Session Facilitation

\*Macomb Academy for Blended Learning series – Consultant Creator and Facilitator of 2 year program

\*Macomb Facilitators of School Improvement series – Consultant Creator and Facilitator

\*Project Management Team/Co-Creator: 21things Project - creation, updates, support and maintenance of ISTE Seal of Alignment

\*Adaptive Schools, Classroom Instruction that Works, Using Technology with Classroom Instruction that Works authorized trainer

\*Instructional Technology Department Course Offerings such as:

21things4students: Tech Boot Camp

21things4educators: Successful Tech Coaching  
iPads in Action

Engaging Web Conferencing Techniques

Advanced Inquiry into MISchoolData

All Things 21: An Overview of 21things Projects

Building your PLN: Twitter, LinkedIn, and More

Camtasia 101: Create your own Videos

Classroom Instruction that Works

Collaboration in the Cloud

Assessment & Evaluation Tools

Creative Communicator: #ANTIWORKSHEETS

Data Inquiry and Analysis for Educators

Digital Age Teaching & Learning

Key Components of the Online Classroom

Everything Google

Face of the Classroom: Your Online Presence

Fighting Fake News: Digital Literacy & Eval

Flipping the Classroom: A to Z

Formative Assessment: Online Tools for Tech  
and Test Readiness in the Classroom

Getting Tech Ready: Online Testing Strategies

Getting Started with Online Learning

Getting Started with MISchoolData

Interactive Learning: A Teachers Toolkit

Introduction to Blended Learning

Killer Apps for Digital Photos

Fake News and Media Literacy

Office 365 vs. Google Apps for Education

Online Video & Audio Tools

Personalized Learning: A Practical Approach

Power Walkthrough for Classroom Observation

PowerPoint is Dead: Presentations that Pop

Research Strategies: Cool Digital Tools

Screencasting 101: Script, Record, & Post!

The Tech Ready Administrator: Digital

Leadership

Tech Tools for Writing

Web WISE (Safe Searching & Evaluation)

Using Data to Inform Instruction: Process,

Perception, Demographic, & Achievement

Using Technology with Classroom Instruction

that Works

Visual Learning Tools in the Classroom: Word

Clouds, Mind Maps, Infographics, & More

Teams Productivity with 365 and Beyond!

Onboarding Students for Online Learning

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## Employment, Cont'd

**Central Michigan University,  
Teacher Education**

**Masters of Learning Design & Technology  
Global Campus**

**2020-present**

As one of three ISTE Certified Educators within Central Michigan University's ISTE Recognized MALDT program, students see me for their first and last courses in the program. EDU 590 is an overview of the ISTE Standards and learning, design, and technology and EDU 710 is their final Capstone Project. This unique program was redesigned in 2020 for synchronous work on MALDT assignments that meet ISTE Certification. I host office hours, assist other faculty in alignment, and teach courses across the program.

- EDU 590 – Foundations for Learning, Design, and Technology (3)
- EDU 595 - Digital Media Literacy for Educators (3)
- EDU 653 – Higher Order, Web Mediated Learning (3)
- EDU 710 – Capstone in Learning, Design, and Technology (3)

Significant Contributions:

Created an ISTE Audit Crosswalk for coursework against ISTE Certification for MALDT program participants. Facilitate ongoing coaching sessions for students in MALDT who pursue ISTE Certification as part of their program. Created web content across LMS's, develop courses, and provided ongoing support and documentation of students and staff across the program.

**International Society for  
Technology in Education,  
Portland, OR / Arlington, VA**

**Consultant, ISTE Standards**

**2018 - present**

I have been an annual conference presenter at ISTE since 2012. I work across multiple projects that have received ISTE Seal of Alignments and ISTE Program Recognition. In 2017, I was part of the opening keynote series and was chosen as the Digital Leader of the Year in 2018. I was asked to be a part of the pilot group for ISTE Educator Certification, and attained my certification with that group and was among the first of our group to achieve that distinction. Since that time, I have been tapped by the ISTE organization to do contract work, including the following:

- ISTE Educator Certification – Evaluator
- ISTE Student & Educator Standards Training Session Facilitator – New York, New Jersey BOCES
- ISTE Library Standards and Certification – Pilot Reviewer
- ISTE-U Course Developer – ISTE Standards for Students
- ISTE-U Course Developer – ISTE Standards for Educators

## Education

**Central Michigan University  
Mt. Pleasant, MI**

**Doctor of Education  
Education Administration &  
Community Leadership**

**May 2006**

*Dissertation: Educator Perceptions of  
School Improvement since NCLB*

**Concentration: K-12 Curriculum &  
Instruction**

**Central Michigan University  
Mt. Pleasant, MI**

**Masters of Arts in Library Media**

**August 1998**

**Eastern Michigan University  
Ypsilanti, MI**

**Master of Business Education**

**April 1997**

**Central Michigan University  
Mt. Pleasant, MI**

**Bachelor of Science in Business  
Education**

**December 1989**

**Vocational Authorization:  
Accounting/Computing**

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## Additional Work Experience

### **Eastern Michigan University**

2018-present

### **Doctoral Coaching**

Support doctoral students in the dissertation process; guidance on methods and content  
Coaching for comprehensive exams, proposal, and defense

### **Central Michigan University**

2008-2014

### **Adjunct Faculty**

#### **Professional Development and Off Campus Programs**

Teaching a variety of 1-4 credit courses in Educational Technology both face-to-face and blended environments.

### **North Branch Area Schools**

2003-2008

### **District Instructional Technology & Media Coordinator**

#### **Department of Curriculum and Technology**

Coordinate district instructional services in technology and media for five buildings; Materials selection to support Michigan K-12 Curriculum and Standards; budgeting, plan and present professional development, team teaching K-12, supervision of staff, integration and support the METS in K-12 setting and district school improvement.

### **Yale Public Schools**

2001-2003

### **Secondary Media Director**

Coordinate junior high and high school media programs and offerings; supervise staff, manage budgets, supervise employees. Select, integrate, support, maintain and install technology at secondary level; technology training and web page

### **Capac Community School**

1998-2001

### **District Media Specialist**

Coordinate district media programs at elementary, middle, and high school buildings. Supervise staff, administer budgets, implement library skills curriculum. Coordinate automation, furnishings, and setup of two newly constructed facilities.

### **Capac Jr./Sr. High**

1996-1998

### **Business Services & Technology Instructor**

Teaching the state curriculum for Business to 10-12 graders; advised Business club.

### **Sanilac Career Center**

1989 - 1996

### **Business Services & Technology Instructor**

Independent and team-teaching the vocational Business program to 10-12 graders; created curriculum to align with state BST curriculum; advised Business club.

### **St. Clair County Community College**

1989 -1997

### **Adjunct Faculty, Adult Education Instructor, Customized Business Trainer**

Courses taught: Office Procedures, Business Communications, Spelling & Proofreading, Information Processing, Bookkeeping, and Automated Accounting

## Publications and Posts

Guzzardo Asaro, Ed.S., L., & Parker-Moore, Ed.D., J. (2013). *Data reference points for the Michigan school Improvement process, 3<sup>rd</sup> ed.* Clinton Twshp., MI: Macomb ISD.

Guzzardo Asaro, Ed.S., L., & Parker-Moore, Ed.D., J. (2012). *Data reference points for the Michigan school data profile, 2<sup>nd</sup> ed.* Clinton Twshp., MI: Macomb ISD.

Guzzardo Asaro, Ed.S., L., & Parker-Moore, Ed.D., J. (2010). *Data reference points for the Michigan school data profile.* Clinton Twshp., MI: Macomb ISD.

McCarthy, C.R., Miracola, F.R., Parker-Moore, Ed.D., J.L., & White, M.A. (2009, May 01). *Introducing 21things for the 21st century educator.* REMCAM Newsletter.

Parker-Moore, Ed.D., J.L., & Miracola, F.R. (2009). Technology tools for administrators: Meeting NETS head on with Google Docs. *MASA Leader*, 8-9.

Parker-Moore, Ed.D. J.L., & Moore, D. L. (2008). *Educational change: School reform in the People's Republic Of China.* Paper presentation, AERA Annual Conference (New York, NY: March, 2008)

Parker-Moore, Ed.D., J.L. *Making learning more engaging & interactive: Formative tools you can use!* Blog Post. (October 26, 2015). <https://sites.google.com/a/remc.org/rits/home/rits-blog-1>(

## Relevant Memberships, Work & Certifications

- Michigan Digital Learning Conference – Conference Co-Chair
- REMC State Association Instructional Technology Specialists Group (RITS)
- REMC State Advisory Committee – 21things4students (Gr 5-8) and MITECHKids (Gr K-5) projects
- REMC Blog contributor, program presenter, planning committee
- Michigan Association of Computer Users and Learners (MACUL)
- Michigan Association for Media in Education (MAME) – Region 18; former Director of Membership
- Instructional Technology Advisory Committee (ITAC) – Macomb County
- International Society for Technology in Education (ISTE)
- Association for Supervision and Curriculum Development (ASCD) & Michigan affiliate (MSCD)
- Michigan Continuous Improvement Facilitators Network – Executive Board, Steering Committee, presenter
- Michigan Department of Education/Center for Education Performance & Information – ISD Partner – MISchoolData
- Michigan Department of Education - Professional Standards for Michigan Teachers – Technology subcommittee
- Michigan Department of Education: Michigan Integrated Technology Competencies for Students Committee (MITECS)
- McREL Certified Trainer - authorized facilitator for McREL’s “Using Technology with Classroom Instruction that Works”, “Classroom Instruction that Works”, “Power Walkthrough”; present statewide and attend annual updates
- Adaptive Schools Certification – Facilitator Training
- 22i/TRIG State Advisory Committee – Consortium Representative
- 22iTRIG Classroom Readiness – Professional Development for Tech Readiness – State Advisory Committee
- State Advisory Committee and Course Creator: Statewide Technology Initiative – “22i/TRIG Classroom Readiness”
- Lead Facilitator – “Using Technology with Classroom Instruction that Works” framework. Created multiple online modules, websites, and online resources for statewide implementation.
- State Advisory Committee: Regional Data Initiatives Grant - consult on statewide data warehousing initiative and connections to school improvement; create resources and facilitate PD
- District School Improvement – former Chair, COGNIA (AdvancEd/NCA-CASI) visitation committee
- Leadership Macomb Cohort XXI – county leadership development institute
- Four County Community Foundation – Emeritus Member and past Vice President (9 years)

## Awards & Honors

2022	Tech and Learning Magazine – Orlando Summit Featured Presenter
2021	ISTE Seal of Alignment – 21things4educators Project
2020	ISTE Empowered Learning Magazine – Profile, April 2020
2018	ISTE Certified Educator – Cohort 1
2018	ISTE Outstanding Leader Award
2018	Tech and Learning Magazine – Profiled in “Most Influential People and Game Changers” issue
2018	Leadership Macomb – Keynote Presenter and Graduate
2017	ISTE Pre-Keynote Ignite Session Speaker
2016	ISTE – Credentialing Committee, Standards Reviewer, Program Reviewer
2015	ISTE – Seal of Alignment - 21things4students Project
2014	ISTE – Seal of Alignment - 21things4teachers Project
2013	REMC-RITS Scholarship for Professional Development
2007	Central Michigan University – International Studies Scholarship - China
2007	Alpha Sigma Alpha Foundation – Career Enhancement Scholarship
2006	CMU Education Health and Human Services Scholarship
2005	CMU Education Health and Human Services Scholarship
2005	P&P Grant – Central Michigan University – Research on School Improvement
2006	Who’s Who Among American Women in Leadership
2003	Northwood University Graduate Student – Educator Recognition Award
1997, 1998	Central Michigan University Centralis Award Recipient – Teacher Commendation
1997-2006	Dean’s List and Honor Student, Central Michigan University
1995 & 1996	Michigan Interscholastic Track Coaches' Association Regional Coach of the Year
1998 & 1999	Tri-City Times Coach of the Year -- Track
1993, 1995	Norma Jean Anderson Graduate Business Education Award, Eastern Mich. University
1994	Community Service Award, Peck High School Student Council
1993 - 1997	Dean's List and Honor Student, Eastern Michigan University
1993-96, 1998-2003, 2006	Who's Who Among America's Teachers
1994 - 1995	Performance Based Pilot, Michigan Department of Education & Michigan Business Education Association

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## Presentations

### 2022

- \***Hawaii International Conference on Education**
  - *Just in Time (Technology) Teaching: Success Stories from Professional Development and Teacher Education during the Pandemic Shift*
- \***Future of Education Technology Conference**
  - *Post-COVID Edtech Tools and Free Coaching Resources to Transform Classrooms*
- \***Online Learning 2022 Series**
  - *Co-facilitated weekly webinar series on timely topics in educational technology for a statewide audience*
- \***Michigan Continuous Improvement Facilitators Network**
  - *Monthly Presenter in their Online Series – MISchoolData, MICIP, and Continuous Improvement*
- \***Michigan Association for Computer Users in Learning (MACUL)**
  - *10 Onboarding Strategies for Online Learning – Virtual Conference*
  - *10 Onboarding Strategies for Online Learning – Live Session*
  - *Media Literacy in a Digital Age*
  - *Power Up Your Professional Learning*
  - *Experience the Discovery Education EXP!*
- \***Michigan Association for Computer Users in Learning (MACUL)**
  - *10 Onboarding Strategies for Online Learning – Virtual Conference*
  - *10 Onboarding Strategies for Online Learning – Live Session*
- \***Lake Shore Public Schools Professional Development Series: Schoology and Discovery Education**

### 2021

- \***International Society for Technology in Education**
  - *ISTE Live - Seal of Alignment -- Poster Sessions: 21Things4Teachers Poster: Curating FREE Resources for Digital Age Teaching & Learning*
- \***Macomb Digital Learning Conference**
  - *Getting Started with Online Learning*
  - *10 Strategies for Onboarding Students*
  - *Getting the Most of the Discovery Education Experience*
  - *Schoology and Discovery Education: The Integrated Experience*
- \***District Technology Initiatives: Virtual Trainings**
  - *Mount Clemens Community Schools: Schoology Implementation, Discovery Implementation*
  - *Clintondale Community Schools: Schoology Implementation*
  - *New Haven Area Schools: Schoology vs. Google*
- \***Online Learning 2021 Series**
  - *Co-facilitated weekly webinar series on timely topics in educational technology for a county-wide audience*
- \***Michigan Continuous Improvement Facilitators Network**
  - *Monthly Presenter in their Online Series – MISchoolData, MICIP, and Continuous Improvement*
- \***MISchoolData Statewide Webinar Series**
  - *Co-facilitated 21 sessions on data, inquiry, access, reporting, and continuous improvement across Michigan Continuous Improvement Process using MISchoolData portal.*
- \***Michigan Association for Computer Users in Learning (MACUL)**
  - *Meet MISchoolData*
- \***Michigan Association of School Boards**
  - *The Board Member and School Leader's Guide to MISchoolData*
- \***Michigan School Testing Conference**
  - *Meet MISchoolData: Learning to Leverage the Power of the Redesign!*

### 2020

- \***Future of Education Technology Conference**
  - *#ANTIWORKSHEET Activities to Engage Students*
  - *Engaging Students in Global Collaboration Opportunities*
- \***Michigan Continuous Improvement Facilitators Network**
  - *Special Topics in School Data & Improvement (AER, School Report Card, School Index)*
- \***Michigan Association for Computer Users in Learning (MACUL)**
  - *Technical Updates in MISchoolData – the Legacy to the Redesign*
- \***Online Learning 2020 Series**
  - *40+ online webinars for Macomb county teachers during COVID19 Crisis and Macomb 2020 Blended Learning 2 YR Program*
- \***International Society for Technology in Education**
  - *ISTE Live - Seal of Alignment -- Poster Sessions: 21Things4Teachers Poster: Curating FREE Resources for Digital Age Teaching & Learning*
- \***Michigan School Testing Conference**
  - *Exploring the School Index, AER, and Accountability in MISchoolData*

**2019**

**\*Future of Education Technology Conference**

- *Fighting Fake News*
- *The Tech Ready Administrator: The 5 Things Every School Leader Should Know*

**\*Michigan Association for Computer Users in Learning (MACUL)**

- *Let's Get Digital: The 10 Best Data and Assessment Tools*
- *The Digital Leader: The 5 Things You Should Know*

**\*Michigan Association of School Boards**

- *The School Leader's Guide to MISchoolData*

**\*Michigan State University – I Am A Teacher Conference**

- *Digital Age Teaching & Learning*

**\*MISchoolData State Professional Development Series**

- *Train-the-Trainer Lead Facilitator*
- *Regional Advisory Lead*

**\*MISchoolData Webinar Series (6 parts)**

- *Access and inquiry of Early Childhood, Special Education, Career/Technical Education, K-12 Performance, Postsecondary data by key stakeholders for school improvement*
- *Using The School Index for 2017-2018*
- *Accessing and Creating the Annual Education Report: What's New in 2019*

**\*Discovery Ambassador Series Facilitator**

- *Event 1: Learn - Discovery Streaming Resources for Students*
- *Event 2: Share – Strategies, Step-by-Step, and Professional Development with Staff & School Leaders*
- *Event 3: Connect – Virtual Content and the DEN Community*

**\*International Society for Technology in Education**

- *Seal of Alignment -- Poster Sessions: 21things4students and 21things4teachers*
- *Igniting Curiosity with Google Science Journal*
- *Let's Get Digital – 10 Best Data and Assessment Tools*
- *Four Essential Steps to Engaging Creativity*

**2018**

**\*General Education Leadership Network**

- *ISTE Administrator Standards Refresh: 21things4administrators*
- *Navigating the Parent Dashboard in MISchoolData*

**\*International Society for Technology in Education**

- *Digital Age Leadership: Coaching, Modeling, and the New ISTE Administrator Standards*
- *Seal of Alignment -- Poster Sessions: 21things4students and 21things4teachers, ISTE Digital Leader Award*

**\*Regional Educational Media Centers – Instructional Technology Specialists**

- *ISTE Administrator Standards Refresh: 21things4administrators*

**\*Midwest Atlantic Conference on Personalized Learning**

- *Empowering Digital Age Project Based Learning – Pre-Conference*

**\*Michigan Elementary and Middle School Principals**

- *ISTE Administrator Standards Refresh: 21things4administrators*

**\*Michigan School Improvement Facilitators Network**

- *Navigating the Parent Dashboard and School Index in MISchoolData: Data Driven Dialogue*

**\*MISchoolData State Professional Development Series**

- *Train-the-Trainer Lead Facilitator Training – Blue, Purple, and Red Regions*

**\*IGNITE – Cooperating Teachers Conference**

- *Using Technology to Support Best Practices*

**\*Schoolology NEXT**

- *Fearless Embedding and Other Crazy Media Tricks*

2017

**\*International Society for Technology in Education**

- *Tech Ready and Beyond: Engaged Learning and Interactive Assessment*
- *Office 365 vs. Google Apps for Education: A Tech Director's Perspective – Round 2*
- *Introducing 21things4students*
- *Fun and Free Tech PD – 21things4teachers*
- *Seal of Alignment Honoree – 21things4students, 21things4teachers*
- *ISTE Panel Speaker: Seal of Alignment*
- *ISTE Ignite Keynote Presenter – “The Digital Drive Through: Digital Age Teaching and Learning with the ISTE Student Standards”*
- *ISTE Digital Leadership Subcommittee – Administrator Standards Refresh*
- *ISTE Panel Speaker: Best Apps for Education*

**\*Michigan Association for Computer Users in Learning (MACUL)**

- *Introducing the NEW 21things4kids for K-5*
- *Fun and Free Tech PD: 21things4teachers and the NEW PD Modules*
- *MISchoolData: Introduction to TiT, Resources, and More*

**\*Michigan Association of School Boards**

- *The Board Member and School Leaders Guide to MISchoolData*
- *MISchoolData: Introduction to TiT, Resources, and More in Vendor Area*

**\*Michigan Association of Secondary School Principals**

- *Transforming Digital Leaders: The ISTE Standards and 21things4administrators*

**\*Michigan AdvancEd**

- *Using MISchoolData for Continuous Improvement*
- *MISchoolData: Introduction to TiT, Resources, and More*

**\*Michigan Curriculum & Technology Leaders Summit**

- *Digital Age Leaders: Refreshing the ISTE Administrator Standards*

**\*Michigan School Counselors Association**

- *PK20, CTE and Workforce, and Achievement Data for School Counselors: Navigating MISchoolData*

**\*Michigan School Improvement Conference**

- *K-12 Inquiry in MISchoolData: Achievement & Demographic Data*
- *Poor Students, Rich Teaching: Local Tools You Can Use To Engage Students*

**\*Mid-American Conference on Personalized Learning**

- *Fun and Free Tech PD: 21things4Teachers*
- *21things4Students: Free Curriculum and Resources for Middle School Technology*
- *Personalize Your Classroom*

**\*MISchoolData State Professional Development Series**

- *Train-the-Trainer Lead Facilitator*
- *Regional Advisory Lead*

**\*PLCON17**

- *PD From a Chinese Menu: Choose Your Option with 21things4teachers*
- *Little Data Big Results: Using Data to Personalize Learning*

**\*PLAYDATE**

- *Sketchup Journaling, MakerSpace, Genius Hour, and Online Assessment*

**\*Regional Education Media Centers of Michigan/Regional Instructional Technology Specialists**

- *21thingsProject: Kids, Students, Teachers, and Administrators Technical Updates*

**\*UP Administrator Action Series**

- *What's New in MISchoolData: PK20 Data for School Administrators*
- *Data, Data, Data: Exploring Demographic, Achievement, and Beyond*

2016

**\*Future of Educational Technology Conference**

- *Digital Tools for Citizenship, Cyber Safety, and Creativity*
- *The Future of Digital Learning: An Interactive Toolkit*

**\*International Society for Technology in Education**

- *Getting Tech Ready: Tools for Assessment, Engagement, and Analysis*
- *Office 365 vs. Google Apps for Education: A Tech Director's Perspective*
- *21things4students: FREE Badges and Classroom Projects that Meet ISTE Standards*
- *Tech Ready with ISTE Seal of Alignment Honoree "21things4teachers*
- *Seal of Alignment Honoree – 21things4students & 21things4teachers*
- *ISTE Panel Speaker: Seal of Alignment 21things4students and 21things4teachers*

**\*Macomb ISD: Facilitators of School Improvement series**

- *Presentations varied based on state testing updates and updates to web site*
- *Online Testing: M-STEP Student Reporting at the Claim and Target Level*
- *Locating FREE Online Testing Resources that Replicate the Testing Experience*
- *School Data Analysis Diagnostic Resources: Demographic, Achievement, Perception, and Demographics*
- *K-12 Basic Technology Skills – Using the TRIG Checklist*
- *Presentations available at <http://macombfsi.net>*

**\*MACUL**

- *Served on the technology support and setup team*
- *Tech Ready and Tech Fun: Technology in the Middle with 21things4students (REMC)*
- *Getting Tech Ready: Tools for Assessment, Evaluation, and Engagement*
- *Introducing the MISchoolData Portal*
- *Office 365 vs. GAFE: A Tech Director's Perspective*

**\*Michigan MISchoolData Train-the-Trainer Network**

- *Introducing the 2016 Train-the-Trainer Project: Courses, Materials, Web Resources, and Portal Updates*
- *Regional Advisory Updates*

**\*Michigan School Improvement Facilitators Network**

- *MISchoolData Meets the M-STEP*
- *Using Data Driven Dialogue with MISchoolData*
- *Introducing the MISchoolData Train-the-Trainer Project*

**\*Michigan School Improvement Conference (MIEM) (Spring Conference)**

- *Introducing the MISchoolData Train-the-Trainer Project*

**\*Michigan Association of Middle School Educators (MAMSE)**

- *Introducing the MISchoolData Portal*



Presentations, cont'd

2015

- \***Florida (Future) Educational Technology Conference (FETC)**
  - *Shake it, Flip it, Blend it: Your Recipe for Success in Online Learning*
  - *Introducing 21things4ipads*
- \***International Society for Technology in Education (ISTE)**
  - *Tech Ready with ISTE Seal of Alignment Honoree "21things4teachers"*
  - *Introducing ISTE Seal of Alignment Honoree "21things4students" – FREE Grades 5-8 Technology Curriculum & Resources*
  - *21things Project: Students, Teachers, iPads & More!*
  - *ISTE Panel Speaker: Seal of Alignment 21things4students and 21things4teachers*
- \***Macomb ISD: Facilitators of School Improvement series**
  - *Creating Perception Surveys using Online Tools*
  - *Technical Updates in the State Data Portal (MISchoolData)*
  - *Using Item Banks and Online Assessment options in Data Director*
  - *Formative Assessment: Online Tools for Test and Tech Readiness*
  - *K-12 Technology Skills-- Checklists for your Classroom*
  - *State Testing -- M-STEP technology applications and Basic Skills*
- \***Michigan Association of Computer Users and Learners (MACUL)**
  - *22iTRIG Classroom Readiness: Using Technology with Classroom Instruction that Works -- Module 5, 6, and 7*
- \***Michigan School Improvement Conference (MIEM) (Spring & Fall Conferences)**
  - *Digging K-12 Data from MISchoolData Portal*
- \***Regional Educational Media Specialists – Instructional Technology Specialists (REMC-RITS)**
  - *Agency Coordinator Training – 21things Project Annual Update*
- \***Michigan Digital Learning Conference (MDLC)**
  - *Getting Tech Ready for Online Assessments*
  - *Using MISchoolData for School Improvement*
- \***Michigan Association of School Boards (MASB)**
  - *Getting Ready to Blend: Macomb 2020*
  - *Introducing the MISchoolData Portal*
- \***Association of Educational Service Agencies**
  - *Transforming Your Organization: Best Practice meets Technology*

2014

- \***Florida (Future) Educational Technology Conference (FETC)**
  - *Best Practice in Technology Integration: School Improvement that Works*
- \***International Society for Technology in Education (ISTE)**
  - *Digital Age Teaching: Free Technology Professional Development with 21things4teachers*
  - *ISTE Panel Speaker: Seal of Alignment for 21things4teachers*
  - *ISTE Playground: 21things4students*
- \***MiSchoolData Train the Trainer State Network**
  - *Introduction to Train the Trainer*
  - *Getting Started with MISchoolData*
  - *Introduction to MISchoolData*
  - *Advanced Inquiry into MISchoolData*
  - *Career & Technical Education and MISchoolData: K-12, Career & College, & Beyond*
  - *Postsecondary Inquiry into MISchoolData*
  - *K-12 Advanced Inquiry: MISchoolData*
  - *School Improvement Reporting with MISchoolData*
- \***Macomb ISD: Facilitators of School Improvement series**
  - *Using Data to Inform Instruction – special topics*
  - *Technology Integration for School Improvement – special topics*
  - *Formative Assessment: Online Tools for Test and Tech Readiness*
- \***Michigan Association of Computer Users and Learners (MACUL)**
  - *22iTRIG Classroom Readiness: Module 2 - Best Practice meets Tech Ready*
- \***Michigan Business Education Association (MBEA)**
  - *Introducing 21things4teachers.net*
- \***Regional Educational Media Specialists – Instructional Technology Specialists (REMC-RITS)**
  - *Agency Coordinator Training – 21things Project Annual Updates*

Presentations, cont'd

2013

- \*4TVirtual Conference
  - o *Online Professional Development for Educators: 21things4teachers*
- \*22iTRIG Classroom Readiness
  - o *Train the Trainer: Using Technology with Classroom Instruction that Works*
  - o *Using Tech Best Practice for Classroom Integration*
- \*American Educational Studies Association (AESA)
  - o *Tech Ready and Beyond – Best Practice goes Online!*
- \*Florida Educational Technology Conference (FETC)
  - o *Project Based Learning Activities for 5-8: Introducing 21things4students*
  - o *Collaboration in the Cloud: Tools for Teachers*
- \*International Society for Technology in Education
  - o *21things4students Poster Session*
  - o *Best Practice in Technology Integration: School Improvement that Works*
- \*Michigan Association for Computers Users and Learners (MACUL)
  - o *Best Practice in Technology Integration: UTCITW meets 21things4teachers*
- \*Michigan Digital Learning Conference (MDLC)
  - o *Introduction to MISchoolData*
  - o *PowerPoint is Dead: Presentation Tools that POP!*
- \*Michigan School Improvement Regional Conference
  - o *Using MISchoolData for School Improvement: Data Access and Inquiry*
- \*Michigan Department of Education / NCA - School Improvement Conference
  - o *School Data Analysis Diagnostic: Using MISchoolData and ASSIST*
- \*Macomb ISD: Facilitators of School Improvement series
  - o *Using Data to Inform Instruction – special topics*
  - o *Technology Integration for School Improvement – special topics*
- \*Regional Educational Media Specialists – Instructional Technology Specialists (REMC-RITS)
  - o *Agency Coordinator Training – 21things Project Annual Updates*
- \*Upper Peninsula Administrator Academy
  - o *Tech Best Practice meets Tech Ready*
  - o *Using Web 2.0 & MISchoolData for State Reporting*

2012

- \*Florida Educational Technology Conference (FETC)
  - o *21things4students: Project Based technology curriculum for grades 5-8 students*
- \*International Society for Technology in Education (ISTE)
  - o *Collaboration in the Cloud: Tools that Talk*
  - o *iPads, Marzano, & McREL: A Peer Observation Model*
  - o *Best Practice in Technology Integration: School Improvement that Works*
  - o *21things4students: Missions, Badges & Questions for Project Based Learning grades 5-8*
- \*Macomb ISD: Facilitators of School Improvement series
  - o *Using Data to Inform Instruction – special topics*
  - o *Technology Integration for School Improvement – special topics*
- \*Michigan Association for Computers Users and Learners (MACUL)
  - o *21things4students: Project Based technology curriculum for grades 5-8 students*
- \*Michigan Association for Media in Education (MAME)
  - o *21things4teachers and students: Tools and Resources for Technology Training*
- \*Michigan Mobile Learning Conference
  - o *iPads, Marzano & McREL: Using Peer Coaching*
- \*Michigan Cloud Conference
  - o *Screencasting 101: Tools, Tips, & Tricks*
- \*Michigan Data Director Users Conference
  - o *CTE Standards Integration Program*
- \*Michigan Digital Learning Conference
  - o *Data Reference Points for the Michigan School Improvement Process: School Data Diagnostic*
  - o *Collaboration in the Cloud: Web 2.0 & Apps*
- \*Michigan School Improvement Conference
  - o *State Reporting with MISchoolData and FREE Web 2.0 Tools*
- \*Regional Educational Media Specialists – Instructional Technology Specialists (REMC-RITS)
  - o *Agency Coordinator Training – 21things Project Annual Updates*

2011

**\*Macomb ISD**

- **Facilitators of School Improvement series**
  - *Using Data to Inform Instruction – special topics*
  - *Technology Integration for School Improvement – special topics*
- **New Teacher Academy**
- **Regional Data Initiatives – RDI Academy**

**\*Michigan Association for Computers Users and Learners (MACUL)**

- *Creating the Face of Your Classroom: Edublogs*

**\*Michigan Data Director Users Conference**

- *Data Reference Points for the Michigan School Improvement Process: Data Director edition (1st)*

**\*Michigan School Improvement Conference**

- *Using FREE tools for the School Data Profile Analysis*

**\*Regional Educational Media Specialists – Instructional Technology Specialists (REMC-RITS)**

- *Agency Coordinator Training – 21things Project Annual Updates*

2010

**\*Oakland University Department of Teacher Education/Educational Leadership**

- *Incorporating 21things4teachers: A Graduate Course*

**\*Michigan Association of Computer Users and Learners (MACUL)**

- *21things for the 21<sup>st</sup> Century Educator*

**\*Michigan Department of Education – Office of School Improvement/North Central Association (NCA)**

- *Data Reference Points for the School Data Profile: Online Information at Your Fingertips*

**\*Data4SS Symposium**

- *Data Reference Points for the Michigan School Data Profile: Using Data For Student Success*

**\*REMCAM/REMC-RITS**

- *21things for the 21<sup>st</sup> Century Teacher, Administrator, and Students: Aligning NETS*

**\*Macomb ISD**

- *Data Director Passport Series*
- *Facilitators of School Improvement series*
- *Science & Math – Middle School Girls Symposium – Keynote speaker*
- *New Teacher Academy*
- *Global Trade Mission – Macomb*
  - *Using Buzzword and Prezi*
  - *Effective Searching: Say No to Wikipedia, Yes to MEL and CIAFactbook!*

2009

**\*Michigan Association of Computer Users and Learners (MACUL)**

- *Face of the Classroom: Creating an Online Presence*

**\*REMC State Committee (Ingham ISD - RITS group)**

- *21things4teachers*

**\*Macomb ISD**

- **Data Director Passport Series**
- **ITAC**
  - *Using Adobe Connect: Online/Virtual Instruction*
- **New Teacher Academy**
  - *21things for the 21st Century Educator*
- **Macomb Principals**
  - *Web 2.0: Online Tour @ Macombprincipals*
- **Global Trade Mission**
  - *Google Docs and Effective Search Strategies*

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## Presentations, cont'd

### 2008

- \***American Educational Research Association (AERA)**
  - Division H - School Evaluation and Program Development
  - SIG - Districts in Research & Reform
  - SIG - Educational Change
  - SIG - Leadership for School Improvement
  - Paper presentation, Annual Conference (New York, NY: March, 2008)
  - Educational Change: School Reform In The People's Republic Of China*
- \***Michigan Association of Computer Users and Learners (MACUL)**
  - o *Teaching an Online Course*
- \***REMC 14 – Genesee Intermediate School District**
  - o *Online Instruction: BlackBoard and Moodle and web tools, Oh My!*
  - o *More Web 2.0 Tools*

### 2007

- \***Michigan Association for Media in Education (MAME)**
  - o *Integrating the Michigan Educational Technology Standards*
- \***Michigan Association for Media in Education (MAME)**
  - o *Teaching an Online Technology & Media Course*
- \***North Branch Area Schools – Professional Development Series**
  - o *Web Page Design – School Center*
  - o *Using Citation Tools and Educational Databases*
  - o *SkyWard Student Management Teacher Training*
  - o *Nettrekker for the Big 4 – Social Studies, Science, Math, and ELA*
  - o *Moving at the Speed of Web 2.0*
- \***REMC 14 – Genesee Intermediate School District**
  - o *Professional Development Using the METS*
  - o *Web 2.0 Tools*
- \***REMC State Committee (Ingham ISD - RITS group)**
  - o *METS Snapshots – 2007*

### 2006

- \***Hawaii International Conference on Education, Presenter**
  - o *Educational Change in the 21<sup>st</sup> Century – School improvement, Policy, and Societal Issues*
- \***Michigan Association for Media in Education (MAME) – Region 18; Director of Membership**
  - o *Touching Base on Technology – Integrating the Michigan Educational Technology Standards*
- \***North Branch Area Schools – Professional Development Series**
  - o *Online Instruction Using Moodle*
  - o *Online Instruction Using BlackBoard*
  - o *Using United Streaming in the Classroom*
- \***REMC 14 – Genesee Intermediate School District**
  - o *Digital Storytelling using ELA GLCE's/HSCE's*
  - o *Social Studies meet METS*
  - o *Science GLCE's/HSCE's meet METS*
- \***REMC State Committee (Ingham ISD - RITS group)**
  - o *Developing the 8<sup>th</sup> Grade Technology Assessment*
- \***Sanilac Intermediate School District - County Wide Professional Development**
  - o *Touching Base on Technology – Integrating the METS*

### 2005

- \***Michigan Association of Computer Users and Learners (MACUL)**
  - o *Online Video using United Streaming*
- \***Michigan Association for Media in Education (MAME) – Region 18; Director of Membership**
  - o *Online video using United Streaming*
- \***North Branch Area Schools – Professional Development Series**
  - o *Beginning, Intermediate, Advanced Word Processing*
  - o *Beginning, Intermediate, Advanced Excel*
  - o *Beginning, Intermediate Microsoft Publisher*
  - o *Integrate Mind Mapping with OpenMind*
- \***North Central Association – Commission on Accreditation and School Improvement – Regional**
  - o *NCA, EdYes and NCLB – Putting it all Together*
- \***North Central Association Commission on Accreditation and School Improvement Annual Meeting**
  - o *NCA Goals that Reflect NCLB*

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## Presentations, cont'd

### 2004

- \*Lapeer Intermediate School District
  - o *Creating an Online Course using Moodle*
- \*Michigan Association of Computer Users and Learners (MACUL)
  - o *Digital Curriculum meets United Streaming*
- \*Michigan Association for Media in Education (MAME) – Region 18; Director of Membership
  - o *More Internet Magic II*
- \*North Branch Area Schools – Professional Development Series
  - o *GroupWise E-mail, Web Site Evaluation, Internet for Educators I, II*
  - o *Basic Troubleshooting*

### 2003

- \*Lapeer Intermediate School District
  - o *New Teacher Orientation*
  - o *Using United Streaming*
  - o *Web 2.0 - Lapeer County METS*
- \*Michigan Association for Media in Education (MAME) – Region 18; Director of Membership
  - o *Policies and Procedures in the Media Center*
- \*Michigan Association for Media in Education (MAME) – Region 18; Director of Membership
  - o *Internet Magic I*
- \*North Branch Area Schools – Professional Development Series
  - o *Digital Cameras, Scanners, and Other Peripherals*
  - o *PowerPoint I, II*
- \*Yale Public Schools – Professional Development Series
  - o *Web Page Design – Front Page and DreamWeaver*
  - o *The Basics of Email*
  - o *Internet Surfing vs. Searching*

### 2002

- \*Michigan Association for Media in Education (MAME) – Region 18; Director of Membership
  - o *Technology Integration Projects*
- \*St. Clair ISD – Mentoring Program
  - o *Mentoring Roles and Responsibilities*
- \*Yale Public Schools – Professional Development Series
  - o *Word I, II*
  - o *Excel I, II*
  - o *Career Education – Resources to Assist Students with EDP's*
  - o *Distance Learning – Virtual Field Trips*

### 2001

- \*St. Clair ISD – DYNIX Governing Board and Users Group
  - o *Distance Learning Carts in the Classroom*

### 1995-2000

- \*Capac Community Schools – Professional Development Series Presenter, 1997-2000
  - o *GroupWise Basics; Word I, II, III; Excel I, II, III; Access I*
  - o *Web Page Design using Front Page*
  - o *Internet Search Strategies*
- \*Michigan Business Education Association
  - o *Summer Leadership Institute – Office Suite - 1997*
  - o *Business Professionals of America – Advisor Leadership Series – 1998*
- \*Michigan Association for Media in Education – Fall Conference
  - o *Internet Magic-Amazing Web Resources*

### 1990-1995

- \*Business Education Summer Institute, Eastern Michigan University
  - o *BST State Curriculum Project 1994-1995*
- \*Michigan Business Education Association (MBEA)
  - o *Integrating PowerPoint into Daily Instruction – 1994, 1995*
  - o *Using WordPerfect - 1993*
  - o *Using the Internet – 1996*

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